



Stikeman Elliott selected as one of the Green 30 businesses in Canada

April 28, 2011 – For the second consecutive year, Stikeman Elliott LLP has been selected as one of Canada’s Green 30 businesses by Maclean’s magazine in collaboration with Aon Hewitt. The Green 30 is comprised of Canadian businesses most committed to environmental sustainability and whose employees at all levels have recognized efforts by the organization to take tangible action on the environment and create a culture of awareness. The recipients are selected from the businesses that participated in the 2011 Best Employers in Canada survey, an honour the Firm received earlier in the year. The survey gauges employee engagement across several areas, including measurement of an Employee Green Index.

“Stikeman Elliott is proud of its leadership position on environmental initiatives,” said Firm chair Pierre Raymond. “Since our internal GoingGreen program launched in 2008, we have constantly looked for ways to challenge ourselves by embedding sustainability in our business processes and culture.”

Stikeman Elliott was the first and remains the only national Canadian law firm to be carbon neutral, achieved by developing and implementing successful green programs, helping the Firm to reduce its carbon footprint by 4%, as well as investment in carbon offset projects. This year Stikeman Elliott partnered with the Greening Canada Fund to invest in the establishment of credible Canadian carbon offset projects - another first in the Canadian marketplace - and will continue to be carbon neutral through its investment in the Fund.

“During our first carbon neutral measurement in 2009 we discovered there were few home-grown certified offset projects in which to invest,” said Raymond. “Through our partnership with the Greening Canada Fund, we’re delighted to be supporting and growing awareness of worthwhile Canadian sustainability projects.”

Many of the initiatives implemented by the Firm at an organizational level to reduce waste have come from ideas suggested by employees, one of the criteria weighed in the selection of the award. The Firm’s ongoing initiatives include:

- Default double-sided print settings, resulting in savings of over 7.5 million sheets of paper in 2010, which equates to 1,480 boxes.
- Installation of lighting motion sensors in offices and boardrooms, resulting in a savings of 450,000 KWH/year.
- A lighting retrofit project, improving lighting quality and further reducing energy consumption by 269,000 KWH/year.
- A comprehensive recycling program for paper, cans, bottles, organic waste, toner, batteries and electronic waste.
- Elimination of all bottled water, paper plates and plastic cutlery in all offices, instead using ceramic plates, glasses, stainless steel utensils and “Going Green” mugs distributed to all employees.

- Replacement of existing office chairs with “Celle” office chairs that are made from 33% recycled materials and contain 99% post-consumer recyclable materials.
- Partnership with the Greater Toronto CivicAction Alliance and participation in its Green Procurement Council, Commercial Building Energy Initiative and Greening Greater Toronto (GGT) program. In April 2010, Stikeman Elliott Toronto together with GGT hosted the “Greening Our Workspaces” event designed to bring landlords and tenants together to discuss environmental sustainability initiatives for commercial buildings.

About Stikeman Elliott

Stikeman Elliott is one of Canada’s leading business law firms, with offices in Toronto, Montréal, Ottawa, Calgary and Vancouver as well as in London, New York and Sydney. The firm is recognized as a Canadian leader in each of its core practice areas – corporate finance, M&A, corporate-commercial law, competition/antitrust, banking, employment, pensions and benefits, structured finance, real estate, tax, insolvency and business litigation – and is regularly retained by domestic and international companies in a wide range of industries including financial services, insurance, technology, telecommunication, transportation, manufacturing, mining, energy, insurance, infrastructure and retail.

The firm was named as one of the Canada’s Top 100 Employers in 2009, 2010 and 2011, and as one of the 50 Best Employers in Canada for 2010 and 2011. It was further recognized in 2010 and 2011 as a Green 30 organization, a distinction presented to businesses who display a commitment to environmental sustainability in their operations.

For more information about Stikeman Elliott, please visit our website at www.stikeman.com

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