

For Immediate Release

KIDS AT HOMELESS SHELTER GIVEN THE CHANCE TO PLAY

Calgary, Alberta – April 7, 2010 – Inn from the Cold announced today that it will partner with Stikeman Elliott to give all children staying at Inn from the Cold an opportunity to play. Kids will have access to recreational activities throughout the year, with emphasis on the summer months.

The new program, Stikeman Elliott's *Kids Inn Play*, engages children in safe and fun activities, connects them to their communities and strengthens their families. The program will fund activities such as Aboriginal cultural crafts, music programs, swimming lessons and summer camps.

Yvette Rasmussen, Executive Director of Inn from the Cold says, "This is a wonderful opportunity for our young guests to enjoy the many developmental benefits of healthy play, and to also enjoy a reprieve from the stress of being homeless. Stikeman Elliott's generosity and initiative in creating this program is a true example of how our community cares for – and reaches out to – the homeless families we are committed to helping."

Lou Cusano, Calgary Managing Partner of Stikeman Elliott: "We recognize how vital recreation is to a child's development, and we hope to help provide a positive and active environment for these children. We are thrilled to continue our partnership with Inn from the Cold in efforts to break the cycle of homelessness in Calgary."

A number of events are planned in the upcoming months to raise awareness and funds for this important program, including the following:

***Kids Inn Play* Launch – Friday, April 16, 11:00 am to 2:00 pm**

A number of 'Big Kid' games will be set up in the Plus 15 between Banker's Hall and TD Square, such as Connect Four and Mini Putt. All games are free to play and a number of prizes are available to be won.

Spin for the Inn – Wednesday, June 9, 9:00 am to 6:00 pm

A full day marathon of spin classes in Eau Claire Centre Court. Participants must raise a minimum of \$50 in pledges.

For more information on these fundraising events, please contact Bonnie Elgie or Michelle Isaacson.

MEDIA CONTACT INFORMATION

Bonnie Elgie

Inn from the Cold
Communications Manager
Cell: (403) 630-6164
E-mail: bonnie@innfromthecold.org

Michelle Isaacson

Stikeman Elliott LLP
Client Relationship Manager
Work: (403) 266-9023
Cell: (403) 542-9247
E-mail: misaacson@stikeman.com



ABOUT INN FROM THE COLD

Inn from the Cold provides emergency shelter, hope and help to homeless families and others in need. Since 1997, Inn from the Cold has helped more than 1,000 homeless families. It is a community of over 63 churches, synagogues, community associations and organizations with over 6,000 volunteers united by a shared belief that every guest deserves to be treated with dignity and respect. Inn from the Cold's vision is a community where no family is homeless.

ABOUT STIKEMAN ELLIOTT

Our Calgary office, with currently more than 50 legal personnel, is home to some of Alberta's leading lawyers. The Calgary office opened in 1992 and maintains a business law practice focused on M&A, securities, real estate, joint ventures, project financings, structured financings, tax, employment and banking. The office also has a significant international dimension, advising on foreign investment in the Canadian energy sector and cross-border trade in energy resources. In addition, the office maintains a commercial litigation practice and is renowned for its regulatory practice involving oil and gas and electricity related matters. The Calgary office has won three awards for its active role in the community.

